

# APPLICATION FORM

— TOCAPALOOZA FOOD BEVERAGE VENDORS

## EVENT INFORMATION

We look forward to your participation at TOCApalooza 2024 scheduled for **Saturday, June 22nd, 2024** from 11:00 am to 5:00 pm. Exhibitor move-in will begin at 9:00 am. Please review the Terms and Conditions below and fill out the Application form at your earliest convenience to secure your preferred exhibition space.

### Beverage Tent (Product Donation)

Each space will include include one (1) 72" x 30" table and two (2) chairs. Exhibitors will furnish tent and signage.

### Food Tent (\$200)

Each space will include include one (1) 72" x 30" table and two (2) chairs. Exhibitors will furnish tent and signage.

### Food Truck (\$350)

Outdoor spaces will be located outside the Torrance Cultural Arts complex.

## REGISTRATION FORM

Business Name:

Date :

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
D	D	M	M	Y	Y	Y

Space Type :

Beverage Tent

Food Tent

Food Truck

Booth Location Top 3 Choices:

## PERSONAL INFORMATION

Contact Name :

Business Type :

Street Address :

Phone :

City :

Website :

Postal Code :

E-Mail :

### Additional Questions:

Dan Edwards | (310) 365-5189  
dedwards@torrancearts.org  
www.torrancearts.org/festival

### Payment Info:

Torrance Cultural Arts Foundation  
P.O. Box 10416, Torrance, CA 90505  
(310) 378-8100 | info@torrancearts.org

Signature

THANK YOU FOR YOUR SUPPORT

# APPLICATION FORM

— TOCAPALOOZA EXHIBITORS

## TERMS AND CONDITIONS

**I. Contract** This Vendor contract properly executed by applicant (Vendor) shall upon written acceptance and notification of booth assigned by The Torrance Cultural Arts Foundation (TOCA) acting as the SouthBay Festival of the Arts management, constitute a valid binding contract. TOCA reserves the right to accept or reject any applicant.

**II. Space Assignments** TOCA exercises full authority over the assignment of all vendor spaces. All items must be confined to the identified identified space. Assignments will be made on a first come first served basis. For best available space, please submit your application early.

### III. Exhibitor Guidelines

- A. State law requires all sellers (where applicable) to have a current and valid resale permit. It is the sole responsibility of the vendor to collect and report sales tax generated at the exhibition.
- B. All vendors assume responsibility for compliance with all pertinent ordinances; regulations and codes of duly authorized Local, State, Union and Federal governing bodies concerning fire, accident, or any other cause. Exhibitor is required to provide all insurance and/or policy riders to cover all vendors' space content.
- C. Exhibitor agrees to hold Torrance Cultural Arts Foundation staff, board of directors and City of Torrance, its employees and representatives harmless from any liability and from any bodily injury, property damage and all liability arising from the operation of the exhibit or products sold during the exhibition.
- D. Exhibitor agrees not to sell, sublet, share, exchange or assign their rental space to any other party. Exhibitor will be asked to leave the exhibit without a refund if the subletting policy is violated.
- E. TOCA does not assume responsibility for vendor property, his/her staff or agents from theft, fire, or accident.
- F. TOCA reserves the right to exclude or to require modification to any vendor's display or demonstration that it considers unsuitable or not in keeping with the purpose of the South Bay Festival of the Arts. Management reserves the right to rent space to firms, companies, individuals, and organizations engaged in similar or competitive businesses to vendor.
- G. Torrance Cultural Arts Foundation is a non-partisan and non-denominational organization. Religious or political organizations are not accepted.

**IV. Vendor Activities** All vendor merchandise must be legal. Counterfeit items are prohibited. (Note: Alcohol, tobacco, firearms, survival weapons, gasses, or pepper sprays and related items are prohibited from display or sale.) We encourage artists to offer art activities in their booths for festival participants. Vendors may offer these activities for free to encourage attendees to visit their booth, charge an appropriate amount, or request tips.

**V. Advertising Policies and Conditions** TOCA will list participants on its website ([www.torrancearts.org](http://www.torrancearts.org)) and on social media. Care will be taken in the quality production and display of all marketing including on-line advertising, social media posts, flyers, and posters. TOCA will not be held responsible in cases of errors and omissions.

**VI. Payment** Fees are due in full with the submittal of contract by Credit Card or Check. Please call (310) 378-8100 or email [info@torrancearts.org](mailto:info@torrancearts.org) to schedule credit card processing. Checks may be written to Torrance Cultural Arts Foundation P.O. Box 10416, Torrance, CA 90505. Drink vendors will be reimbursed \$2.50 per drink ticket collected.

#### Key Dates:

Early Bird Deadline is 5/3 (10% off)  
Application Deadline is 6/7  
Late Deadline is 6/17 (\$50 fee)

#### Rentals:

Items such as tents, additional linens, chairs, and electricity are available.  
Inquire with Dan Edwards.

#### Additional Questions:

Dan Edwards | (310) 365-5189  
[dedwards@torrancearts.org](mailto:dedwards@torrancearts.org)  
[www.torrancearts.org/festival](http://www.torrancearts.org/festival)

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— TOCAPALOOZA EXHIBITORS

## MAP

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### Beverage Tent (Product Donation)

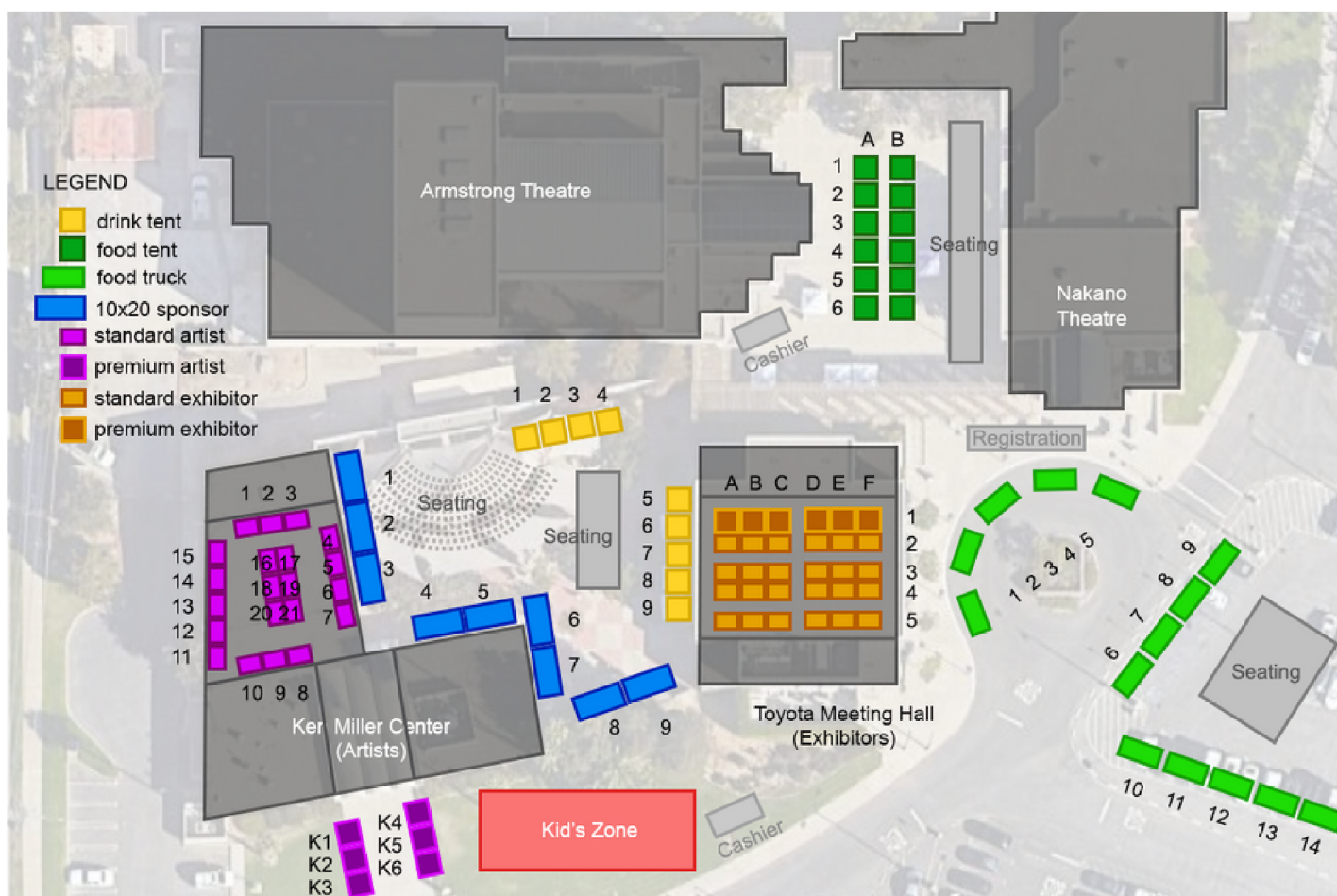
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